

Lake County Coastal Plan Committee Minutes February 22, 2006

The Lake County Coastal Plan Committee hereby finds and determines that all formal actions were taken in an open meeting of the Lake County Coastal Plan Committee and that all the deliberations of the Planning Commission and its committees, if any, which resulted in formal actions, were taken in meetings open to the public in full compliance with applicable legal requirements, including Section 121.22 of the Ohio Revised Code.

Chairman Harry Allen called the meeting to order at 6:30 p.m.

Mr. Allen welcomed visitors Mr. David Knuchel, Eastlake Councilman; Mr. Max Sorensen, owner of Wagon Wheels; Bryan Lajeunesse, Eastlake Councilman; and Mr. & Mrs. Bud French, lakefront property owners in Willowick, to the meeting.

Chairman Allen then welcomed Mr. Bryce Tischer as an official member of the Lake County Coastal Plan Committee representing N. Perry Village. Mr. Tischer stated he was a Councilman for N. Perry Village and that he has been attending the meetings for the past couple years. His passion is the Lake. He stated to be on this Committee was a great honor because he can see the potential of this project.

ATTENDANCE

The following members were present: Messrs. Allen, Advey, Balog, Buescher, Klco, Kraus, Landeg, Rutledge, Sholtis, Tischer, Urbanski, Zeitz and Mmes. Keneven-Zanella and Neale. Staff present: Mr. Boyd, Ms. Myers, and Mr. Webster.

MINUTES

Mr. Klco moved to approve the minutes from the January 25, 2006 meeting as submitted. Ms. Neale seconded the motion.

All voted "Aye".

LAKE COUNTY LANDSIDE COMMUNITIES MASTER PLAN

KSU Urban Design Center Draft

Mr. Boyd informed the Committee that the first draft of the KSU Urban Design Conceptual Master Plan has been received. He asked that the members review their community information and forward their comments and questions to Mr. Boyd. These plans will be reproduced on large white boards for each community so they will have a real nice public display.

Lake County Commissioners Funding Loan

In a meeting with the Lake County Commissioners, they asked Messrs. Webster and Boyd to try to find some grant funds or private entities that would like to contribute to his project no matter how small the amount is. The Commissioners seemed quite

pleased with what this body has done. They realize the hardest part will be coming up with match money.

OLD BUSINESS

Project Funding

Most grants will not provide 100% of the funds we need for a project. They will pay 75% at the most. We must look for the other 25%. There are a couple places where we might get small grants per Mr. Boyd, but they will take a lot of effort to get.

Community Support Letters

We have received support letters from most all the lakefront communities. Only the City of Mentor has not yet committed. Mr. Boyd expressed his appreciation of the help he received from all the community point people in this effort.

Community Meetings

Presentations were given to Fairport Harbor, Eastlake and North Perry Village.

NEW BUSINESS

Federal Grant Application

Mr. Allen stated that we have tried to keep the regional port authority or the regional management group separate from our work, but it is the next natural step. A neighboring port authority has offered their services to us who do not think this is a big deal. The Cleveland-Cuyahoga Port Authority has financed about \$1.4 billion. They expended money to non-waterfront related businesses such as a Montasory School, Museum of Art, Cleveland State and Avery in Mentor. This Port Authority is funded by a .13 mils (\$16 million over a five-year period) levy.

The call of this Committee is to carry our project forward with or without a regional port authority, although a Lake County Port Authority would expedite this project. Foremost, we are looking to give our communities a good return on their investment.

At the last meeting, we decided to go forward with the federal grant application. The JJR conceptual prices were a valuable tool.

Ms. Neale suggested getting letters of support from business entities, labor unions, etc. in addition to the lakefront communities.

A meeting had been set up for next Monday at noon with the Mayors and Managers Association. Mr. Boyd hopes to be able to get a letter of support from them. Mr. Allen agreed to work on getting support and/or funding from the private, philanthropic side. In keeping with the 1/3, 1/3, 1/3 program, Mr. Allen wanted someone to go to the Lake County Commissioners for ideas to be able to provide matching funds.

The ask in the application was for \$80 million, not \$100 million, because that was the amount supported by the figures Mr. Boyd had given. Mr. Boyd was told that it could

be a few months before we hear anything. The goal is to come up with a \$20 million match when needed. We can be creative and may want to consider getting outside counsel. You cannot use federally appropriated state funds as a match for federal funds. The Congressmen are well aware of dollars brought in by private sources.

Congressman LaTourette was optimistic. We cannot go it alone. We must get everyone on board. The next emphases will be on development, firming up funding, and carrying forth with the port authority. We will meet with Dr. Beverage of Lakeland to compose an audio visual feature for County residents. They will be orchestrating that as part of our sell. We want to be able to get the state's attention. It could be about a year before the funds are found.

Ms. Neale has a contact in the Department of Development that may be able to help us with reaching the public and economic development. Look at our economic future workforce development. Other suggested businesses to pursue were Morton Salt, Progressive, Classic cars dealers, Lowes (Brice Tischer), nursery owners, and Avery Dennison.

Mr. Allen asked members to please participate when asked for help to go after a few of these accounts.

Getting people together at a small party at LaMalfa to possibly raise funds was suggested. Private funders would be part of the mix as we look for a structure to come up with a match. Some companies have funding, some don't. Investigate each to see where their dollars come from. Maybe we should add BP to the list for funds. Developers will be asked for dollars for infrastructure. When Hemisphere's project comes along, the additional people and funding it will bring will only help our project.

When we look at marketing regionally, we are going to bring in new business because people attract more people and the normal competition for money between businesses will bring in more businesses. Follow the money.

It was decided to add retail to the list. Biggest employers should be considered and those employers directly affected will reap the most benefits. Look to a diversity of funding, i.e., construction trades, longshoremen, Great Lakes Mall for our initiative.

Mr. Allen personally extended his thanks to everyone on the Committee for their time and effort in this project. He distributed an order form with a choice of three pieces of outerwear and asked each member to choose which style, size and color they would like. KSU will provide a logo to be placed on each. Ms. Myers will collect these forms and make sure they are distributed to all absent members.

Quarterly meetings of the Committee in the future were suggested based on the type of work that will be needed to be done in the next few months. Meetings can always be called if something big happens. A request was made and agreed upon to have the members receive a monthly e-mail progress report from Mr. Boyd.

ADJOURNMENT

Mr. Advey moved to adjourn the meeting at 7:30 p.m. and Mr. Buscher seconded the motion.

All voted "Aye."

ACTION ITEMS:

- All members should review their community's portion of the KSU Conceptual Master Plan draft and forward their comments and questions to Mr. Boyd.
- Members should be ready to help when called upon for help with approaching people and businesses on the marketing list.
- A party may be set up to raise funds and get the lakefront vision out to the public.
- Order forms for Mr. Allen's thank you gift should be given to Ms. Myers.
- Mayors and Managers Association presentation to be given on February 27, 2006.
- The Committee will meet quarterly unless circumstances dictate otherwise.